

Omaha AMA 2016 Pinnacle & Marketer of the Year Award Winners

Thank You to Our Sponsors



COMMUNICATIONS

LARGE BUSINESS

PINNACLE ★

Iridian
Sirius Computer Solutions
HP 3Par Direct Mail Series

PLATINUM

Jet Linx
Soar Magazine

NOT-FOR-PROFIT

PINNACLE ★

Bozell / Nebraska Shakespeare
Halloween Non-Event

PLATINUM

OBI Creative
Habitat for Humanity of Omaha
2014 Annual Report

GOLD

University of Nebraska at Omaha
Barbara Weitz Communications
Engagement Center Workbook

SILVER

Goodwill
2014 Goodwill at a Glance
Informational Collateral

BRONZE

Goodwill
2014 Goodwill Annual Report

DIGITAL MEDIA

SMALL BUSINESS

PINNACLE ★

Iridian
Grover Ice Website

PLATINUM

Scorr Marketing
Orthman Website

GOLD

Scorr Marketing
Talk in an Elevator Day Website

DIGITAL MEDIA CONT.

LARGE BUSINESS

PINNACLE ★

Bozell / First National Bank
Unforgettable Firsts

PLATINUM

Christiansen McCain
Sirius Computer Solutions
HP 3Par Star Wars Landing Page

GOLD

Christiansen McCain
Sirius Computer Solutions
HP 3Par Star Wars Email Campaign

SILVER

Bozell / Nebco - Watkins
Concrete Block Website

BRONZE

SKAR / Nebraska Lottery
"Powerball Jackpot"
Facebook Campaign

NOT-FOR-PROFIT

PINNACLE ★

University of Nebraska at Omaha
Social Media: Frozen Four Frenzy

PLATINUM

Bozell / First Responders
Support Blue

GOLD

OBI Creative
Colon Cancer Coalition
Don't Miss It* Landing Page

SILVER

Bozell / Make-A-Wish Nebraska
Wish Week

BRONZE

University of Nebraska at Omaha
Baxter Arena Temporary Website

PROMOTIONS

SMALL BUSINESS

PINNACLE ★

Scorr Marketing
Read a Road Map Day Card

PLATINUM

Scorr Marketing
Talk in an Elevator Day Card

GOLD

Bozell / Omaha Chamber
CWS Promotions

LARGE BUSINESS

PINNACLE ★

Redstone
Nebraska Furniture Mart
KC Distribution Center Recruitment

PLATINUM

Christiansen McCain
Sirius Computer Solutions
HP 3Par Star Wars Direct Mail

GOLD

Redstone
Nebraska Furniture Mart
KC Phone Surgeons Television

SILVER

Bozell / First National Bank
Unforgettable Firsts

NOT-FOR-PROFIT

PINNACLE ★

OBI Creative
Colon Cancer Coalition
Don't Miss It* Ad Series

PLATINUM

Emspace Group
Food Bank for the Heartland
Choose Anytime Foods

GOLD

Scorr Marketing / World
Theatre Underworld Posters

SILVER

Bozell / Omaha Chamber
CWS Sandlot

PUBLIC RELATIONS

NOT-FOR-PROFIT

PINNACLE ★

University of Nebraska at Omaha
Baxter Arena Naming Campaign

PLATINUM

Bozell / Omaha Chamber
CWS Public Relations

GOLD

Emspace Group / City of Council
Bluffs Loessfest 2015

SILVER

Emspace Group / Live Well Omaha
Kids Family Dining Pledge

BRONZE

Emspace Group / 2015 ICAN
Women's Leadership Conference

TOTAL MARKETING CAMPAIGN

SMALL BUSINESS

PINNACLE ★

Iridian
Grover Ice Branding

LARGE BUSINESS

PINNACLE ★

Christiansen McCain
Sirius Computer Solutions
HP 3Par Star Wars Campaign

BEST OF SHOW

PLATINUM

Christiansen McCain
Sirius Computer Solutions
IBM Power8 Campaign

GOLD

Scorr Marketing
Theorem Rebrand

SILVER

Bozell / First National Bank
Unforgettable Firsts

TOTAL MARKETING CAMPAIGN CONT.

BRONZE

SKAR / Nebraska Lottery
"Truck\$ & Buck\$" Regional Campaign

NOT-FOR-PROFIT

PINNACLE ★

OBI Creative
Nebraska Humane Society
"Help Becomes Hope" Campaign

PLATINUM

Bozell / Make-A-Wish Nebraska
Wish Week

GOLD

Bozell / First Responders
Support Blue Campaign

SILVER

SKAR / ETMC "Cancer Care That
Revolves Around You" Campaign

BRONZE

Emspace Group / City of Council
Bluffs Loessfest 2015 Campaign

VIDEO

LARGE BUSINESS

PINNACLE ★

Bozell
H&H Kia Talking Cars

PLATINUM

Bozell / First National Bank
Unforgettable Firsts

GOLD

Redstone
Nebraska Furniture Mart
DFW Customer Education Series

SILVER

Scorr Marketing
Camargo Animation

VIDEO CONT.

NOT-FOR-PROFIT

PINNACLE ★

Bozell / Make-A-Wish Nebraska
Wish Week

PLATINUM

OBI Creative / Nebraska
Humane Society :60 Video "Baxter"

GOLD

OBI Creative / Colon Cancer
Coalition Don't Miss It* Video

STUDENT

SMALL BUSINESS

PINNACLE ★

Bellevue University - Haley
Armstrong / NE Medicine
Kidney Transplantation Program

PLATINUM

Bellevue University - Nick
Chasinov / MyRental.com

GOLD

Bellevue University - Tessa Shafer
LeaseTeam, Inc.

SILVER

Bellevue University - Anne Norris
Destination Weddings Versus
Traditional Weddings

BRONZE

Bellevue University - Alan DeYoung
/ Prime Remodeling, Inc.

MARKETER OF THE YEAR

Mary Ann O'Brien
Founder & CEO
OBI Creative

